



جامعة حائل  
University of Ha'il

كلية إدارة الأعمال  
College of Business Administration



Ref. #

## Event Report – تقرير فعالية

Time الوقت	Date التاريخ	Event Title عنوان الفعالية
8:30 am – 1:30 pm	2024/1/31	Faculty Participation in the Medical Research Investment Forum
Location المكان	Organized By الجهة المنظمة	
University Conference Center	College of Health Informatics	
Audiences Type عدد الحضور	Number of Attendance عدد الحضور	
Open to public attendees	More than 300 attendees	

## Event Agenda- محاور الفعالية

- The definition of health economics
- The usefulness of health economics
- The market for health economics
- The 2023 Health Sector Transformation Program

## Photo - صور



## محاو الملتقى:

### المحور الثالث (اقتصاديات الصحة)



Dr. Walced Alshaar

Assistant Professor of Health Economics, and the Chairperson of Health Economics Department in the University of Hail. Dr. Walced Alshaar has extensive research and teaching experience in the areas of health economics, health equity, health financing, and health economics evaluation of health systems and health financing systems. He has published numerous research papers in the area of health economics in the Saudi Arabia.



Dr. Badr Almassar

Assistant Professor in Health Economics, and the Chairperson of Health Economics Department in the University of Hail. Dr. Badr Almassar has extensive research and teaching experience in the areas of health economics, health equity, health financing, and health economics evaluation of health systems and health financing systems. He has published numerous research papers in the area of health economics in the Saudi Arabia.

### المحور الثاني (الصحة الإلكترونية)



Dr. Muteb H. Alshammari

Assistant Professor, Department of Health Informatics, College of Public Health and Health Informatics, University of Hail. He is currently working as a faculty member in the Department of Health Informatics, University of Hail, Saudi Arabia. His research interests include integration of health systems into digital health, disease pattern prediction and digital health evaluation and implementation.



Dr. Muneef Alshammari

The Chairperson and Assistant Professor of the Health Informatics, University of Hail. He has 10 years of teaching experience from University of Hail. He is currently working as a faculty member in the Department of Health Informatics, University of Hail, Saudi Arabia. His research interests include integration of health systems into digital health, disease pattern prediction and digital health evaluation and implementation.

### المحور الأول (الصناعات الطبية)



Dr. Asma Ayyed Al-Shammari

Assistant Professor in Reproductive Medicine - She is currently working as an Assistant Professor in the Department of Reproductive Medicine, University of Hail. She has 10 years of teaching experience from University of Hail. She is currently working as a faculty member in the Department of Reproductive Medicine, University of Hail, Saudi Arabia. Her research interests include reproductive health, reproductive medicine, and reproductive health.



Dr. Saad Ali Alqarni

Assistant Professor in the University of Hail's College of Health Sciences, specializing in medical laboratory. He received his PhD in Medical Chemistry from the University of Hail in 2018. He is currently working as a faculty member in the Department of Medical Laboratory Science, University of Hail, Saudi Arabia. His research interests include medical laboratory science, medical laboratory, and medical laboratory science.



د. وليد بن يوسف الشاعر

تشيد كلية الصحة العامة والمعلوماتية الصحية بمشاركتكم المميزة ضمن ملتقى  
 (الاتجاهات الحديثة للاستثمار بمجال الأبحاث الطبية) - ٢٠٢٤  
 عمادة كلية الصحة العامة والمعلوماتية الصحية  
 The College of Public Health and Health informatics commends  
 your distinguished participation in  
 (Recent Trends in Medical Research Investment forum) - 2024  
 Deanship of the College of Public Health

## الجدول الزمني لفعالية الملتقى السعودي الأول للاستثمار في مجال الأبحاث الطبية

يوم الأربعاء  
2024-1-31

المتحدث	الفعالية	الوقت
كلية الصحة العامة	استقبال الضيوف والجهات المشاركة	8:30 - 9:15 ص
المشاركين	افتتاح المعرض المصاحب وعرض المشاركات البحثية	9:15 - 9:30 ص
د. فهد المرشدي	افتتاح الملتقى: * القرآن الكريم. * كلمة عميد كلية الصحة العامة والمعلوماتية الصحية.	9:30 - 10:00 ص
د. فهد المرشدي	توقيع الاتفاقيات وتكريم المشاركين	10:00 - 10:30 ص
د. سعد بن علي القرني د. أسماء بنت عياد الشمري	<u>المحور الأول (الصناعات الطبية)</u> The Pharmaceutical Industry in the Kingdom of Saudi Arabia: An Investment Opportunity Stem Cells: Banking and Applications.	10:30 - 11:30 ص
د. منيف بن مخلف الشمري د. متعب بن حامد الشمري	<u>المحور الثاني (الصحة الإلكترونية)</u> Digital health investment trend: In what way are investors preparing for the health of the future? Investment in Bioinformatics: Saudi Genomic as an example	11:30 - 12:30 م
د. بدر بن سعود الناصر د. وليد بن يوسف الشاعر	<u>المحور الثالث (اقتصاديات الصحة)</u> The Return on Investment of Health Technology Assessment The Concept of Economic in the Health Sector	12:30 م - 1:30 م