



# Course Specification (Bachelor)

# Course Title: INTERNATIONAL CORPORATE FINANCE

Course Code: FIN322

Program: B.SC.Finance

Department: : Department of Economics & Finance

College: : College of Business Administration

Institution: University of Ha'il

Version: : Version three

Last Revision Date: 23.03.2024







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### A. General information about the course:

### **1. Course Identification**

**1. Credit hours: (3 hours)** 

2. Course type					
<b>A.</b>	□University	□ College	⊠ Department	□Track	□Others
<b>B.</b>	⊠ Required		□ Elect	ive	
3. Level/year at which this course is offered: (Sixth level) Third Year					
4. Course general Description:					

This course entails the multinational enterprises approach for analysis of various factors in a global environment for making efficient and effective decisions for the growth of the enterprises. This course includes the different aspects of corporate finance from the international perspective. It discusses opportunities and challenges for an MNE, analyses the working of foreign exchange market, risk associated with changes in foreign exchange rate and its effective management. It also discusses the process of exchange rate determination, various methods of international financing, importance of FDI for an MNE and risk associated with it.

5. Pre-requirements for this course (if any):

FIN215

6. Co-requirements for this course (if any):

#### None

#### 7. Course Main Objective(s):

This course provides the students with the theories and applications of International Corporate Finance . It also covers extensively about the Exchange Rate Determination and the techniques in Measuring and Managing Foreign Exchange Risk, International financing and FDI and the impact of Political Risks.

#### 2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	E-learning	0	0%





No	Mode of Instruction	Contact Hours	Percentage
3	<ul><li>Hybrid</li><li>Traditional classroom</li><li>E-learning</li></ul>	0 0	0% 0%
4	Distance learning	0	0%

#### 3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	0
3.	Field	0
4.	Tutorial	0
5.	Others (specify)	0
Total		45

# **B.** Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and under	standing		
1.1	<i>Outline</i> international financial Environment, Exchange rate behavior and risk and Long term asset and liability management	К2	Lecture Discussion	Direct Method Mid term Exam Quiz Final Exam Classwork Indirect Method: Course Evaluation survey by students





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.2	<b>Describe</b> approaches to short term asset and liability management multinational cost of capital, capital structure and capital Budgeting decisions	К2	Lecture Brainstorming (Extra curricular activity ) Seminars	Direct Method Mid term Exam Quiz Final Exam Report on seminars Indirect Method: Course Evaluation survey by students
2.0	Skills			
2.1	Predict problems relating to foreign exchange market currency rates and Risk	S2	Lecture Problem Solving (Extra curricular activity) Participate in a forum for discussion and dialogue	Quiz Mid term Exam Final exam Classwork Report on participation in discussions and dialogues Indirect Method: Course Evaluation survey by students
2.2	Analyse long term asset and liability management	S2	Lecture Problem Solving discussion	Quiz Mid term Exam Final Exam





Code 2.3	Course Learning Outcomes Appraise methods short term asset and liability management ,international cost of capital and capital Budgeting	Code of CLOs aligned with program S4	Teaching Strategies Lecture Cooperative learning	Assessment Methods Quiz Mid term Exam Final Exam Indirect Method: Course Evaluation survey by students
3.1	Values Demonstrate various aspects in international financial management	V2	Self Directed Learning	Research Project Indirect Method: Course Evaluation survey by students

# **C.** Course Content

No	List of Topics	Contact Hours
1.	Chapter: 1Multinational Financial Management: international flow of funds and international Financial markets	6
2.	Chapter 2: Exchange Rate Determination and interest rate parity and Forecasting Exchange rates	7
3	Chapter 3: Measuring and Managing Foreign Exchange Risk	7
4	Chapter 4: Long term Asset and Liability Management	7
5	Chapter 5: Multinational Capital Budgeting and Country Risk analysis	5





6	Chapter 6: Multinational capital structure, cost of capital and Capital Budgeting	
7	Chapter 7: Financing international trade and short term financing	4
8	Chapter 8: International Cash Management	5
9	Chapter 9: International Corporate Governance and control	4
	Total	45

#### **D. Students Assessment Activities**

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Classwork	Throughout the semester	5%
2.	Quiz1	7	5%
3.	Quiz 2	13	5%
4.	Extra curricular activities		
	-Report on the seminar	8	2.5%
	-Report on Participation in the forum for discussion and dialogue	14	2.5%
5.	Mid term Exam	8	30%
6.	Final Exam	16	50%

# E. Learning Resources and Facilities

# **1. References and Learning Resources**

	International Financial Management - Jeff Madura and Roland Fox
Eccential References	6 <sup>th</sup> Edition, 2023, Cengage Publications ISBN -13: 9781473787216
Essential References	International Corporate Finance, by Bekaert and Hodrick 2 <sup>nd</sup> edition, Pearson, Publications, 2022
Supportive References	David K. Eiteman, Arthur I. Stonehill and Michael H. Moffett "2022
	edition, Pearson
	Library Online Databases of the university -
Electronic Materials	http://libsys.uoh.edu.sa:2048/login
	thomsonreuters.com
Other Learning Materials	www.nyse.com





www.nasdaq.com

# 2. Required Facilities and equipment

Items	Resources
<b>facilities</b> (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms with adequate seating capacity
<b>Technology equipment</b> (projector, smart board, software)	Data show and smart board
<b>Other equipment</b> (depending on the nature of the specialty)	None

# F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Chairperson & Peers (PAAAP) Class Observation (using class observation form) Students Course Evaluation Survey (CES)	(Direct) (Indirect)
Effectiveness of Students' assessment	Reviewer (faculty from the same department) Reviewing the exam paper Co-signing the grades. Unified Mid-term/Final Exams	(Direct)
Quality of learning resources	Instructor (Course Report). Students Course Evaluation Survey (CES)	Direct) (Indirect)
The extent to which CLOs have been achieved	Instructor Direct Method (CLOs Assessment Form for all assessment methods) (Course Exit Survey) (Students:CLOS Assessment Survey)	Direct) (Indirect)
Other	None	None

Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify) Assessment Methods (Direct, Indirect)

## **G. Specification Approval**

COUNCIL /COMMITTEE	DEPARTMENT COUNCIL
REFERENCE NO.	MINUTES NO 3
DATE	12.11.2023







المملكة العربية السعودية وزارة التعليم جامعة حائل كلية ادارة الأعمال قسم الاقتصاد والتمويل



التاريخ:

1445/04/28 ھ 2023/11/12 م

الموضوع: محضر مجلس قسم الاقتصاد والتمويل الثالث للعام الأكاديمي 1444/ 1445 هـ

# رقم الموضوع (1)

كافة توصيف المقررات لبرنامج المالية على النموذج المحدث للمركز الوطني للتقويم والاعتماد الوطني 2023 Course Specifications of finance program On the updated form of the National Center for National Evaluation and Accreditation 2023	
التمويل Finance	البرنامج
شوون الجودة Quality affairs	التصنيف

#### مناقشة مجلس القسم:

ناقش مجلس القسم كافة توصيف المقررات لبرنامج المالية على النموذج المحدث للمركز الوطني للتقويم والاعتماد الوطني 2023. وذلك حسب التقرير المرفق.

The department council discussed on course specifications of finance program on the updated form of the National Center for National Evaluation and Accreditation 2023. As per the attached report.

توصية مجلس القسم:

يوصبي مجلس القسم **بالموافقة** على اعتماد كافة توصيف المقررات لبرنامج المالية على النموذج المحدث للمركز الوطني للتقويم والاعتماد الوطني 2023

The department council recommended approval of course specifications of finance program on the updated form of the National Center for National Evaluation and Accreditation 2023

التوقيع:

مصادقة رنيس القسم / د. عبدالحميد الشمري

المملكة العربية السعودية وزارة التعليم جامعة حائل كلية ادارة الأعمال قسم الاقتصاد والتمويل



التاريخ:

1445/04/28 هـ 2023/11/12 م

الموضوع: محضر مجلس قسم الاقتصاد والتمويل الثالث للعام الأكاديمي 1444/ 1445 هـ

# مصادقة أعضاء مجلس القسم على الموضوع (1)

التوصية بالموافقة على توصيف المقررات 2023	اعتماد موضوع/ توصيف المقررات 2023	1	الموضوع
Agree for / course specifications -2023	Approval of / course specifications- 2023		رقم

التوقيع	التصويت Vote		الرقم الوظيفي	الاسم Name	الرقم
Signature	غير موافق	موافق	UOH ID	Hame	
07			2339580	رئيس قسم الاقتصاد والتمويل د. عبدالحميد فرحان الشمري	1
(A3e)		W	7030662	د. عبدالكريم احمد عامر	2
Mats auf.		V	7170032	د. محمد سيف الإسلام	3
In		N	7190188	د. إبراهيم عبد الرسول	4
appes		V	7150353	د. فخري عالم	5
Kon ph		$\checkmark$	7151492	د. رایس احمد	6
M		V	7170065	د. ثاقب منیر	7
under		~	7190419	د. مظهر حسين	8
71129		V	7190412	د. طاهر أختر	9
Lig - D		V	7180225	د. شعيب خان	10
			7151012	د کوٹر حمرانی	11
1 P		V	7152432	د. ريجيس أرونا	12
- for		L	7190204	د. عواطف الوحيشي	13
DIAR		V	7190652	د. حبيب حسين خان	14
40		V	7180506	د. هاله الغزالي	15
P		c	2360650	د. وليد سعود الغصاب	16
200		<u> </u>	7170062	د. سليمان عبدالله	17
			2340610	د. وليد يوسف الشاعر	18