



Course Specification (Bachelor)

Course Title: International Trade and Finance

Course Code: ECN 311

Program: BSC Finance

Department: Department of Economics and Finance

College: College of Business Administration

Institution: University of Ha'il

Version: Version Three

Last Revision Date: 05 October 2023







Table of Contents

A. General information about the course:	3
B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods	4
C. Course Content	6
D. Students Assessment Activities	6
E. Learning Resources and Facilities	6
F. Assessment of Course Quality	7
G. Specification Approval	8





A. General information about the course:

1. Course Identification

1. Credit hours: (03)

2. Course type

2.0	Juise type				
А.	□University	□ College	⊠ Department	□Track	□Others
B.	⊠ Required □Elective				
3. Level/year at which this course is offered: (5th /Third Year)					

4. Course general Description:

This course covers the key concepts and practical applications of two main topic areas: international trade (Gains from trade, patterns of trade, and effects of government policies on trade) and international finance (Balance of payments, exchange rate determination, and international policy coordination and capital markets.

5. Pre-requirements for this course (if any):

ECN- 102

6. Co-requirements for this course (if any):

None

7. Course Main Objective(s):

- a- To make students to learn about various type of trade theories given by economists.
- b- To enable students to understand how the models of trade policies and exchange rate policies connect with the real world situations.
- c- To assist students in analyzing the current global issues/events and their impacts on the business environment and the world economy.
- d- To enable students to understand and evaluate the effects of various trade policies on the business environment and the global economy.





2. Teaching mode (mark all that apply)				
No	Mode of Instruction	Contact Hours	Percentage	
1	Traditional classroom	45	100%	
2	E-learning	0	0%	
3	HybridTraditional classroomE-learning	0	0%	
4	Distance learning	0	0%	

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	0
3.	Field	0
4.	Tutorial	0
5.	Others (specify)	0
	Total	45 hrs.

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Describe the theories of International Trade and International Finance.	K1	Lecture.Discussions.	DIRECT -Quiz -Midterm Exam -Final exam. INDIRECT Course Evaluation Survey by Students





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.2	Outline the concept of balance of trade, globalization and international capital markets.	K1	–Lecture. -Brainstorming	DIRECT -Homework -Midterm Exam. Final Exam INDIRECT -Course Evaluation Survey by Students
1.3	Define the gains from trade, patterns & compositions of international trade.	K3	Lecture.Discussions.	Survey by Students DIRECT - Homework - Midterm exam Final exam. INDIRECT Course Evaluation Survey by Students
2.0	-Skills			
2.1	Explain the relationship between exchange rate and international trade.	S1	–Brainstorming –Discussion	DIRECT - Short exams - Midterm exam Final Exam. INDIRECT - Course Evaluation Survey by Students
2.2	Calculate opportunity costs and exchange rates and interpret them graphically.	S3	 Discussion Self-learning Extra- Curricular activity (Research Project) 	DIRECT - Short exams - Midterm exam - Final exam INDIRECT - Course Evaluation Survey by Students.
2.3	Evaluate the effects of various govt. policies on the trade and global economy.	S1	Cooperative LearningProblem solving.	DIRECT –Homework –Final Exam INDIRECT –Course Evaluation Survey by Students





Contact Hours

3

3

6

6

Part 1. Introduction to the Course. 1. Chap1. Introduction 2 Chap 2. World Trade : An Overview Part 2. International Trade Theory 3 Chap 3. Productivity and the Ricardian Model 4 Chap 4. Endowment and Heckscher-Ohlin Trade Model

C. Course Content

No

Part 3. International Trade Policy

1 ai	t 5. International Trade Foncy	
5	Chap 5. Firms in the Global Economy	6
6	Chap 6. The Instruments of Trade Policy and Welfare	6
Par	t 4. International Finance	
7	Chap 7. Exchange Rate Determination, Price level and Exchange rates	6
8	Chap 8. International Monetary Systems	6
9	Chap 9. Financial Globalization: Opportunity and Crisis	3
	Total	45 hrs.

List of Topics

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Short exams	4 th ,10 th & 12 th	10%
2.	Homeworks & Assignments	All the semester	5%
3.	Extra-curricular activities(e.g. Research Project)	13 th	5%
4.	Midterm Exam	8 th	30%
5.	Final Exam	16 th	50%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	"International Economics: Theory & Policy, 10th Edition", by Paul Krugman, Maurice Obstfeld and Marc Melitz, from "The Pearson Series in Economics"
Supportive References	-"International trade, exchange rate regimes, and financial crises" (2019), Maria S. Gallego & Jorge V.Pérez-Rodríguez, The North American Journal of Economics and Finance, Vol 47, 85-95.





	-" Trade, finance and international currency " (2019), Tao Liu, Dong Lu & Wing Thye Woo, Journal of Economic Behavior & Organization, Vol 164, 374-413.
Electronic Materials	<pre>www.wto.org (World Trade Organization- GATT) https://mci.gov.sa/ (Saudi Ministry of Commerce) www.ituc-csi.org (International Trade Union Confederation)</pre>
Other Learning Materials	Google scholar (for research), Microsoft Excel for data analysis.

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Appropriate classrooms with proper seating arrangements.
Technology equipment (projector, smart board, software)	Smart Board
Other equipment (depending on the nature of the specialty)	NA

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Chairperson & Peers (PAAP) Class Observation (using class observation form)	Direct
	Students Course Evaluation Survey(CES)	Indirect.
Effectiveness of students assessment	Student Course Evaluation Survey (CES)	Indirect
Quality of learning resources	Instructor (Course Report)	Direct





Assessment Areas/Issues	Assessor	Assessment Methods
	Student Course Evaluation Survey (CES)	Indirect
The extent to which CLOs have been achieved	Instructor Direct Method (CLOs Assessment Form for all assessment methods) Students CLO assessment Survey	Direct
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify) Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	DEPARTMENT COUNCIL		
REFERENCE NO.	09		
DATE	24/03/2024		



المملكة العربية السعودية وزارة التعليم جامعة حائل كلية ادارة الأعمال قسم الاقتصاد والتمويل



التاريخ:

▲ 1445/09/14 2024/03/24 م

الموضوع: محضر مجلس قسم الاقتصاد والتمويل التاسع للعام الأكاديمي 1444/ 1445 ھـ

مصادقة أعضاء مجلس القسم على الموضوع (12)

التوصية بالموافقة على اعتماد توصيف كافة المقررات لخطة برنامج المالية للمستمرين وفق نموذج ٢٠٢٣ Agree for Approving of all Finance program current curriculum CSs on 2023 format	لحطه برنامج المالية للمستمرين وفق نمودج ٢٠٢٣ Approval of / all Finance program	12	الموضوع رقم
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التوقيع Signature	التصويت Vote		الرقم الوظيفي	الاسم Name	الرقم
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